# ESG requires continuous process driven tech to test & validate corporate policies

ESG is more than making statements about what you are doing or intend to do, it's actually about implementing a continuous process to capture and analyse data from multiple sources, measure that against performance benchmarks and determine gaps for corrective action.

It's about continuous improvement to manage risk & compliance.

Many struggle to find a single solution

The key problem is backing published statements on ESG policy with evidenced based data that demonstrates you are implementing and testing operations against ESG benchmarks, this requires a transparent and process driven approach, which can only be achieved with quality data and a well developed tech solution.

**4Links offers a single ESG platform to:**

Define the problem & create the benchmark

Automate the process & capture data

Measure the performance

Manage the feedback